

# Roger Snyder Memorial Race

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Hello,

We are writing to you today to tell you about the 12<sup>th</sup> Annual Roger Snyder Memorial Race, being held on March 25<sup>th</sup> 2023, at Basom Park, Richfield. We are very excited to be planning this race and are looking forward to a wonderful event. Over the past 11 years we averaged around 150 runners and collected over \$50,000 for In the Beginning Preschool's Scholarship Fund. This fund has been created to give families the opportunity to send their children to a quality Christian preschool in the Richfield Community. These families most likely would not have been able to afford the preschool without this assistance. Families that received the scholarship this past school year were overwhelmed with gratitude when they received the money to help pay for preschool tuition.

In the Beginning Preschool and the Roger Snyder Memorial Scholarship committee would like to invite you to sponsor the 2023 race. We are looking for sponsors that would like to help support this event. By being a sponsor for the race, you can use any advertising means (fliers, pens, pencils, magnets, etc.) to promote your business inside of the participant race bags. We will also include you in our sponsor brochure, which will go in each race bag, as well as be distributed to spectators the day of the race. With a 200 expected participant total, that will get your advertising out to a lot of people. In addition, if you sponsor the event for \$150 or more, your business will be listed on the back of the race participant shirt. This will increase your advertising even more because everyone that sees your name on the race shirt, worn around the community and beyond, will know that you are helping to leave footprints for our future by supporting In the Beginning Preschool. Each \$150 sponsor will also receive one complimentary race shirt and the option to purchase more for only \$10 each. Please fill out the sponsor form to become a sponsor for our Roger Snyder Memorial Race and help support future generations to come with your generous support!

Thank you so much for helping our littlest learners receive the best possible start to their education!

Sincerely,

The Roger Snyder Memorial Race Committee

## Roger Snyder Memorial Race Sponsorship Form

Name of Business or Individual: (As you would like it to appear for advertising)

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Contact Person: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

EMAIL Address: \_\_\_\_\_

Sponsorship Donation Amount: Please Circle

\$50                  \$75                  \$100                  Other \$ \_\_\_\_\_

### T-Shirt Sponsor Level

\$150                  \$200                  \$250                  Other \_\_\_\_\_

T-Shirt Size:    **ADULT S**    **ADULT M**    **ADULT LG**    **ADULT XL**    **ADULT 2XL**

I would like to order **additional** shirts for \$10 each beyond the free one listed

above(if sponsorship of \$150+). Please order me the following **extra** t-shirts:

\_\_\_\_\_ **ADULT S**    \_\_\_\_\_ **ADULT M**    \_\_\_\_\_ **ADULT LG**    \_\_\_\_\_ **ADULT XL**    \_\_\_\_\_ **ADULT 2XL**

- I have an advertising item (handout, pen, magnet, cup, etc) I would like to donate to help fill the race bags. Please contact me to arrange a time to pick-up those items for 200 bags.**
- I have a gift card, basket, or donation for the basket/gift card bingo. Please contact me to arrange a time to pick up.**

I am unable to donate monetarily at this time, but I can donate in this way:

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**Please make checks payable to: Preschool Scholarship Fund**

**Send to: Roger Snyder Insurance LLC, PO Box 218, Richfield, Pa 17086**

**Any questions: Call Cindy: 717-418-0387**

**\*\*\*DEADLINE FOR SPONSORS TO BE INCLUDED ON THE T-SHIRT IS February 28th\*\*\***